



Commonly Asked Questions and Big Bad Answers:

What is the Big Bad Ball?

The Big Bad Ball is a black tie event being held on Saturday, October 1, 2011 at the Capital City Club of Raleigh as a benefit for Hospice of Wake County – this is the 10th annual event!

What did we miss at last year's Big Bad Ball?

More than 350 attendees enjoyed the evening and the event raised over \$95,000, the equivalent of 630 days of Hospice care! Silent auction items, the \$10,000 raffle and the Finks Jeweler's sponsored door prizes were a huge hit while two bands kept everyone on the dance floor until the early hours of the morning.

What can I expect at this year's Big Bad Ball?

The party of the year! Indulge yourself with different food sensations throughout the club and be sure to visit all five of the open bars. Dance the night away to two different bands playing everything from swing to contemporary, jazz and more. Bidding for silent auction items will keep you busy until the big \$10,000 raffle and Finks Jeweler's door prize are drawn. And of course, all of this will be surrounded by the penthouse view of Raleigh's skyline.

How do I make reservations?

Reservations are already being taken for this event! Visit our website at www.bigbadball.com or call Hospice of Wake County at 919-828-0890.

How can I get involved?

We are currently accepting donated items for the silent auction and requests for corporate sponsorships. We have sponsorship levels ranging from \$1,000 - \$10,000 and are happy to discuss the opportunities and benefits associated with being a sponsor. For those who cannot attend, but would still like to make a donation, please call Hospice of Wake County directly at 919.828.0890.

How does this event help Hospice of Wake County?

As the community's only non-profit hospice, Hospice of Wake County is committed to providing quality, compassionate care to all medically eligible patients, regardless of their ability to pay. Proceeds from the Big Bad Ball support the Hospice of Wake County Benevolent Care Program and Horizons Grief Center, the two programs for which Hospice of Wake County receives no reimbursement.



Name:

Company:

Address:

Phone:

Fax:

Email:

Sponsorship Opportunities

- Platinum Sponsor** - \$10,000+ (Tickets for 20 and Amenities 1 – 8)
- Bid Pal Sponsor**- \$7,500 (Tickets for 10, Amenities 1-7 and 40 min on Bid Pal hand held device.) **only 3 sponsor opportunities available**
- Gold Sponsor** - \$5,000 (Tickets for 10 and Amenities 1 – 7)
- Silver Sponsor** - \$2,500 (Tickets for 4 and Amenities 1 – 6)
- Bronze Sponsor** - \$1,000 (Tickets for 2 and Amenities 1 – 4)

Amenities

1. Special recognition in The Big Bad Ball Virtual Program shown on large screen TV's throughout the Ball.
2. Special listing as a donor on our website, www.bigbadball.com and our social networking pages on Facebook and Twitter.
3. Valet parking for everyone in your group.
4. VIP Sponsor Reception the night of the Ball.
5. Advertisement in The Big Bad Ball Virtual Program:

- Platinum Sponsor** – Full page 1024x768
- Gold Sponsor** – Half page 500 x 768
- Silver Sponsor** – Half page 500 x 768

6. Logo recognition on camera back-drop for all photos's taken throughout the evening.
7. Featured in all marketing materials and promotions in the community including (but not limited to) Downtownraleigh.com, Live Work Play, Zspotlight, various community calendars, press releases, newspaper advertisements.
8. One night stay at a downtown Raleigh hotel the night of the Ball for each couple in your group.

Please fill out your contact information, check the sponsorship option you prefer, and email or mail this form and your sponsor check to:

Hospice of Wake County, 250 Hospice Circle, Raleigh, NC 27607

Thank you for your generous sponsorship!

Refer any questions to Ryan Donnelly at 919.926.7686 (ryan@ebnerfinancialgroup.com)



Fact Sheet

Hospice of Wake County Fact Sheet

- Oldest and most experienced hospice provider in the Wake County region, providing service since 1979
- Largest non-profit hospice provider based in the Wake County region; a Triangle United Way Agency of Excellence
- Serves Wake and contiguous counties to include Franklin, Johnston, Durham, and Harnett
- Highly credentialed and experienced staff includes physicians, chaplains, registered nurses (50% hold advance practice certificates), licensed clinical social workers and certified bereavement counselors
- Medical Director is the only physician in Wake County Board Certified in Hospice and Palliative Care Medicine
- Strong base of over 400 specially trained, active volunteers
- Volunteer Board of Directors that includes leaders from both the medical and the business community
- Horizons Grief Center: bereavement program for adults (Traces) and children (Reflections) staffed by certified and experienced therapists
- 88 cents of every dollar received is spent on patient care
- Focused on quality care – ACHC, Medicare, Medicaid accredited, licensed and certified
- Dedicated on-call services, 24 hours a day/365 days a year